

## Everest Electrical Services Launches New Website and Offers Answers to Common Questions through New FAQ Page

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Australian electrical contractor [Everest Electrical Services](#) has just launched a new website, making the company more mobile-friendly and accessible to its customers. The company has also added a new page to answer FAQs, making it possible for customers to get useful energy saving and electrical tips when needed.

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Everest Electrical Services, one of Australia's foremost electrical contractors, recently launched a newly-redesigned website in an effort to make browsing more streamlined for online users. In addition to the new layout and design, the company has also added a page to provide answers to commonly asked electrical questions. The new website and FAQs page can be accessed at <http://everestelectrical.com.au>.

According to representatives from Everest Electrical Services, the decision to incorporate a page to answer frequently asked questions on their website was borne out of the growing need to educate home owners regarding electrical matters to ensure safety of and reduce confusion among the Australian public. The importance of seemingly simple issues, such as [flickering lights](#), may sometimes be lost to homeowners who don't have a tight grasp on electrical principles, leading homeowners to ignore these until problems — or worse, tragedies — arise. In some cases, homeowners may fret and feel needless panic over simple [electrical issues](#). Everest Electrical Services seeks to address these questions to help the public deal with common electrical issues in a safe and calm manner. The company's online FAQs page answers questions related to stopping smoke alarms, the importance of safety switches, proper ways to install [outdoor lighting](#) fixtures and whether a licensed electrician is needed for certain tasks, to name a few.

Speakers from the company also share that the website's new look was created to make it easier for customers and online browsers to find the information they need. The new layout is designed to make it easier for customers to connect with and contact the company. Everest Electrical Services' Contact page now includes not only entry forms with which to send messages but also a map of the company's location and links to popular social networking pages, such as Facebook, Twitter, LinkedIn and Google Plus.

In addition to these new features, the company has also revamped their [Electrical Services](#) page. Listed in this page are [electrical services](#) offered by the company, such as safety inspections, services for general maintenance and repairs, and installation of pool lighting, smoke alarms, ceiling fans, and [sub-floor ventilation](#) fans, to name a few. Items under the Electrical Services also link to individual pages where more details can be seen.

Speakers from Everest Electrical Services state that all these changes were necessary for the company to continually serve today's increasingly tech-savvy clients. They reason that more and more people now turn to the Internet for information on basic services, and the company is simply adapting and responding to this growing trend as part of their commitment to providing excellent customer service:

"Everest Electrical Services is committed to offering our absolute best in every job we undertake. Our aim is to deliver to our customers the highest level of quality electrical services. To ensure the longevity of our company through repeat and referral business, we strive to achieve customer satisfaction in all areas including timeliness, attention to detail and service-minded attitudes," the company's representatives state.

"We are not afraid of new ideas or the uncommon, and we will continue to learn and grow along with the industry," they add.

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## Email Information

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